

NEWSLETTER

*The latest news and updates from Rotary Club of Salt Lake
Silicon Valley for 2024-25*



AREAS OF FOCUS

**BASIC EDUCATION &
LITERACY**

**COMMUNITY ECONOMIC
DEVELOPMENT**

**DISEASE PREVENTION &
TREATMENT**

ENVIRONMENT

**MATERNAL & CHILD
HEALTH**

**PEACEBUILDING &
CONFLICT PREVENTION**

**WATER, SANITATION &
HYGIENE**

An Overview 2024-25 Rotary Year

The Rotary Club of Salt Lake Silicon Valley (RID 3291) carried out a wide range of impactful activities in 2024-25, focusing on health, education, women's empowerment, environmental sustainability, and community development. Health initiatives included an eye check-up camp, a successful blood donation drive collecting 60 units, and a visit to SSKM Hospital to support pediatric cancer patients. Under the Virangana series, the club empowered women through a motivational talk, yoga awareness, and a self-defense workshop training over 50 women. Environmental efforts featured a major tree plantation drive in Newtown and multiple distribution campaigns providing clothes, mosquito nets, blankets, and food to the underprivileged in areas like Purulia and Duttapukur. Educational and innovation-focused events such as PULSEINNOVATE, INNOVACION, and Electrosides engaged students in tech competitions and exhibitions. The JIBIKA program offered underprivileged children free education in English and computers, while financial aid was extended to students preparing for board exams. Cultural events like Teachers' Day, Children's Day, Viswakarma Puja, and Christmas were celebrated with food distribution and community engagement. On the academic front, the club hosted major events like Tech Glow, SPECTRUM 2025, and ICCAES, drawing wide participation. The club also launched a new Rotary Community Corps in Duttapukur, honored meritorious students, and supported over 100 visually challenged learners in Contai, reflecting its continued commitment to service and social impact.



Eye Check Up Camp

On July 1, 2024, a Free Eye Check-Up Camp was held at the Institute of Engineering & Management Campus in Kolkata, organized by the Rotary Club of Salt Lake Silicon Valley in collaboration with IEM and Eystella, in celebration of National Doctors Day. The camp ran from 11:00 am to 05:00 pm.

Virangana: Awareness on Yoga

On July 5, 2024, a Yoga Session organized by RC Salt Lake Silicon Valley took place at the Institute of Engineering & Management Campus in Kolkata, as part of the Virangana program. The awareness initiative was conducted by Vivekananda Rock Memorial and Vivekananda Kendra.



Virangana: Motivational Talk

On July 4, 2024, Uday Kumar, a mountaineer, shared his inspiring story of climbing success despite facing physical challenges, as he spoke to the rotary members at the Institute of Engineering & Management.





Mega Tree Plantation Program

On August 6, 2024, the Rotary Club of Salt Lake Silicon Valley, in collaboration with the Institute of Engineering & Management, organized a tree plantation program at Kulberia ground, Newtown, Kolkata. B.Tech. first-year students planted over 100 trees, aiming to promote environmental sustainability.

Blood Donation Camp

On August 11, 2024, RC Salt Lake Silicon Valley and RCC Nebadhai Yuba Gosthi organized a successful blood donation camp in Duttapukur, West Bengal, with support from government officials. Sixty donors contributed to this vital cause, showcasing the club's commitment to community service and healthcare needs.



Celebration of Teachers Day

On September 5, 2024, the Institute of Engineering & Management Campus in Kolkata hosted an event organized by the Rotary Club of Salt Lake Silicon Valley to mark Teachers Day. The occasion was dedicated to honoring educators and offering support to economically disadvantaged individuals through expressions of gratitude and the distribution of gifts. The event aimed to acknowledge the important role of teachers and provide assistance to those in need, fostering a sense of community and appreciation.





PULSEINNOVATE: Project Making on Health Care

On September 14-15, 2024, PULSEINNOVATE 2024, a prototype-making competition focused on healthcare technology, took place at the Institute of Engineering & Management in Kolkata. Organized by the Rotary Club of Salt Lake Silicon Valley and IEM's Department of Basic Science & Humanities, participants displayed innovative models, with top teams receiving opportunities for international exposure, patent support, publications, and startup guidance.



Celebration of Viswakarma Puja

On September 17, 2024, the Institute of Engineering & Management Kolkata, in collaboration with the Rotary Club of Silicon Valley Kolkata, celebrated Viswakarma Puja at IEM Management House. The event featured enthusiastic participation from students, faculty, and staff, who offered prayers for progress and success, creating a festive atmosphere.



VIRANGANA WORKSHOP: Empowering Women!

On September 22, 2024, a successful self-defense workshop organized by the Rotary Club of Salt Lake-Silicon Valley took place in Santoshpur, Bagnan, West Bengal, with over 50 women participating. Dr. Samapika Das Biswas from Rotary District 3291 inspired attendees with a focus on self-defense techniques and safety awareness. Key takeaways included self-defense skills, confidence building, and the establishment of a women's safety network, marking a significant step toward a safer future.



বর্জ্য থেকে নতুন সামগ্রী, তাক লাগাল পড়ুয়ারা



Artisan Arcade

On September 27, 2024, the Rotary Club of Salt Lake Silicon Valley hosted the 'Artisan's Arcade' exhibition at the Institute of Engineering & Management Campus in Kolkata. Over 1,200 students from various engineering institutions showcased their artistic and entrepreneurial skills, with the theme 'Best out of Waste.' The program aimed to raise awareness among students about reusing waste materials.

Sharod Sohojogita

On September 27, 2024, RC Salt Lake Silicon Valley distributed new dresses to 70 economically disadvantaged children and women in Nutan Pukur, Newtown, Kolkata. This charitable initiative aimed to support underprivileged families, reinforcing the club's commitment to community service and spreading kindness and compassion.



Sharod Shubheccha

On September 29, 2024, the Rotary Club of Salt Lake Silicon Valley distributed new dresses to 60 underprivileged individuals in Babuijor, Purulia. This initiative aimed to support and bring joy to those in need, showcasing the club's commitment to community welfare.



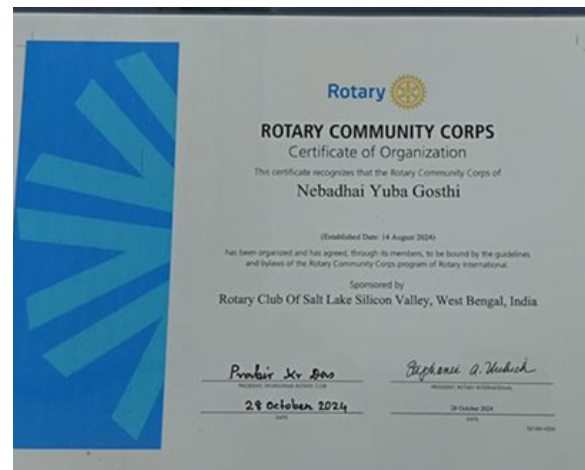


Samriddhi Udyog

On September 29, 2024, the Rotary Club of Salt Lake Silicon Valley distributed 23 mosquito nets to economically disadvantaged individuals in Babuijor, Purulia, to improve living conditions and well-being in the community.

RCC with Nebadhai Yuba Gosthi, Duttapukur

On October 28, 2024, the Rotary Community Corps (RCC) was formed through a collaboration between the Rotary Club of Salt Lake Silicon Valley and Nebadhai Yuba Gosthi, Duttapukur. The RCC aims to promote community service, empower individuals, and strengthen community ties by addressing social challenges and creating sustainable solutions. Meaningful collaborations are expected to have a lasting impact.



Tech Glow 2024

On November 11, 2024, the Rotary Club of Salt Lake Silicon Valley hosted TECH GLOW 2024 at the Institute of Engineering & Management Campus, Kolkata. The event focused on technology, design management, and Industry 4.0, featuring discussions with industry experts, students, and alumni, alongside innovative exhibitions and a Diwali celebration.





Happy Children's Day

On November 14, 2024, the Rotary Club of Salt Lake Silicon Valley celebrated Children's Day at Sucheta Nagar Balika Vidyalaya and Nalanda Vidyapeeth in South 24 Paraganas, West Bengal. They distributed over 300 food packets and treats, with children's performances being the day's highlight.

Unnayan

On November 24, 2024, a blanket and food distribution program in Kesargar, Purulia, West Bengal, supported 50 individuals. Led by Rtn. Deep Mukhopadhyay, this humanitarian initiative demonstrated community service and compassion, significantly impacting the lives of the underprivileged.



Felicitations of Meritorious Student

On Dec 01, 2024, at Duttapukur, North 24 Paraganas, West Bengal, a meritorious student was recognised & felicitated for her efforts in studies.



Christmas for All

On December 25, 2024, Kestopur, Kolkata, hosted a heartwarming Christmas celebration for the underprivileged, offering gifts, meals, and festive activities that promoted community spirit and compassion.

Donation for Educational Support

On January 28, 2025, the Rotary Club of Salt Lake Silicon Valley donated 8,000 INR to a member of the Cine Production Managers Association to cover his son's outstanding school fees as he prepares for the ICSC Higher Secondary exams. This support aims to ensure the son's continued education despite financial challenges. The donation highlights the community's commitment to supporting education in difficult times.



Fight against Cancer

The Rotary Club of Saltlake Silicon Valley celebrated World Cancer Day on February 4, 2025, at SSKM Hospital, Kolkata. They distributed snacks, fruits, toys, and daily essentials to pediatric oncology patients, bringing joy and happiness to those admitted.



SPECTRUM 2025

The Spectrum 2025 International Conference on Current Advancements in Science & Technology will take place from February 21-23, 2025, at the Institute of Engineering & Management, Kolkata. This event is organized by the Institute in partnership with the IEM Society of Physics Student Chapter, the SMART Society, USA, and the Rotary Club of Salt Lake Silicon Valley.





Electroslides: Technical Poster Competition

The Electroslides Technical Poster Competition took place on March 8-9, 2025, at the Institute of Engineering & Management in Kolkata, organized by the Rotary Club of Salt Lake Silicon Valley. The event showcased over 80 impressive posters, allowing emerging engineers to present innovative ideas and solutions, and promoting intellectual exchange and advancement.

Innovare: The Innovative Project Competition

The event, Innovare, took place on March 8, 2025, at the Institute of Engineering & Management Campus in Kolkata. This event was an innovative project competition that represented a collaborative endeavor between the Rotary Club of Salt Lake Silicon Valley and the Institute of Engineering & Management. The primary aim of INNOVARE was to foster creativity and provide a platform for participants to present their groundbreaking projects. It promised to be an exciting opportunity for showcasing ingenuity and innovation in various fields.



INNOVACIÓN 2025

INNOVACIÓN 2025 took place on March 8-9, 2025, at the Institute of Engineering & Management in Kolkata. Organized by the Rotary Club of Salt Lake Silicon Valley and the IEM-UEM Group, this event was a remarkable celebration of innovation and technology. It featured over 25 activities, including project exhibitions, hackathons, and robotics competitions. The event fostered an environment of creativity and collaboration, bringing together students, faculty, and industry experts to ensure a successful experience for all involved.

আইইএম-ইউইএম-এ প্রযুক্তি উদ্ভাবনের মহোৎসব

প্রযুক্তি ও উদ্ভাবনের
মহোৎসব

▶ মনোভাৱৰ ইণ্টেলিজেন্স আৰু ইণ্ডিবিডুৱেলি:
আমৰ মনোভাৱেই হৈছে ইণ্ডিবিডুৱেলি আৰু
ইণ্ডিবিডুৱেলি আমাৰ মনোভাৱেই, ভাৱেৰে
আমাদেৰে যুগৰ উপভোগ্য মনোভাৱেই
সেইজোৱালক ইণ্টেলিজেন্স ২০২৫-এৰ
আভ্যন্তৰণ কৰে। 'মতি' সেৱাটী, ইণ্টেলি-
জেন্স আৰু সেৱাটীৰ মাজ অক প্ৰকৃতকৈ বিভিন্ন
ভাৱে-এৰে সুস্থকণ্ঠৰে আভ্যন্তৰণ এই
আভ্যন্তৰণ হৈছেই বিশ্বজুৰি উল্লেখন, শিল্প
কণ্ঠৰে আৰু শিল্পকলাৰ আশে সোণ। এই
পৰে পাইছাটী, একায়াটী, সেইট,
আইআইআইএকটী-এৰে মৰা ভাৱেৰে
শীৰ্ষকণ্ঠৰে ইণ্ডিবিডুৱেলিৰ প্ৰশংসণ যুগজুৰি,
কণ্ঠৰে, কণ্ঠৰে, পৰ্ণকণ্ঠ, কণ্ঠৰে।



সেগল, অস্ট্রেলিয়া, কানাডা সহ বিশ্বের বিভিন্ন বিশ্ববিদ্যালয়ে আছে। ১৫০টির বেশি অফিসিয়াল প্রাচীর ও ১০০টির বেশি প্রেক্ষিকাগারে সেগেলের প্রাচীরগুলি রয়েছে। আইইএম-ইউইএম ডিগ্রীসহ, ব্যবসায় এবং শিল্প সংশ্লিষ্টতার ক্ষেত্রে সেগেলের অধ্যাপকরা শ্রমিকদের নিয়ে।

উইলিয়ম শিয়ার্স সহ বিভিন্ন পরিচালক।



वंचित बच्चों के लिए शिक्षा का नया क्षितिज



कोलकाता, 25 मार्च (वि.प्र.)। इंस्टीट्यूट ऑफ इंजीनियरिंग एंड मैनेजमेंट यूनिवर्सिटी ऑफ इंडीनिवर्सिटी एंड मैनेजमेंट और रोटरी क्लब ऑफ सॉल्ट लेक सिलिकॉन वैली ने रोटरी मींस बिजनेस (आरएमबी) के सहयोग से जीबिका का शुभारंभ किया, जो वंचित बच्चों को संसादात्मक अंग्रेजी और कंप्यूटर अनुप्रयोगों में आवश्यक कौशल प्रदान करने के उद्देश्य से एक अभूतपूर्व पहल है। सॉल्टलेक स्थित आईएम मैनेजमेंट हाउस कैम्पस में आयोजित उद्घाटन समारोह में समाज में बदलाव लाने के लिए प्रतिबद्ध प्रतिष्ठित व्यक्तियों, शिक्षकों, छात्रों और रोटरीयन ने भाग लिया। जीबिका एक संयुक्त उद्यम है जिसे वंचित बच्चों को मूल्यवान शैक्षिक कौशल से लैस करने के लिए डिज़ाइन किया गया है जो उन्हें जीवन में बेहतर अवसर हासिल करने में मदद कर सकता है। आईएम-यूएम में प्रोफेसर और परियोजना सह-अध्यक्ष डॉ. समायिका दास बिस्वास ने कहा, जीबिका इस बात का सराफ उदाहरण है कि निम्न प्रकर शैक्षणिक संस्थानों और सामाजिक संगठनों के बीच सहयोग से वंचित बच्चों के जीवन में ठोस बदलाव लाया जा सकता है। इस समारोह में कई प्रमुख हस्तियों ने अपने भावपूर्ण संदेश दिए, जिनमें रोटरी डिस्ट्रिक्ट 3291 के पूर्व डिस्ट्रिक्ट गवर्नर रोटरीयन प्रवीर चटर्जी, आरएमबी कोलकाता के चेयरमैन कोशिक सेन और रोटरी क्लब ऑफ सॉल्ट लेक सिलिकॉन वैली के अध्यक्ष प्रोफेसर प्रवीर कुमार दास और कई अन्य लोग शामिल थे। इंडियन आईडल सीजन 15 की गायिका रंजिनी सेगुप्ता की प्रेरक प्रस्तुति ने कार्यक्रम को और भी जीवंत बना दिया।

JIBIKA Empowering Underprivileged Children

On March 22, 2025, the Rotary Club of Salt Lake Silicon Valley proudly launched JIBIKA at the IEM Management House in Salt Lake, Kolkata. This initiative, a collaboration with IEM, UEM, and Rotary Means Business (RMB), offers free courses every Saturday in communicative English and computer applications. Over 50 children have already enrolled, marking a promising beginning. The event was graced by notable guests such as Rtn. Prabir Chatterjee and singer Ms. Ranjini Sengupta. Sincere gratitude is extended to all Rotarians and supporters for their contributions to fostering lasting change.

Vocational Service on Computer Literacy

On March 22, 2025, the Rotary Club of Salt Lake Silicon Valley launched JIBIKA, an initiative aimed at empowering underprivileged children through free education in communicative English and computer applications. Held at IEM Management House, Kolkata, and conducted in collaboration with IEM, UEM, and Rotary Means Business (RMB), the program has already enrolled over 50 children. The event was graced by several esteemed guests, including Rotarians and singer Ms. Ranjini Sengupta, marking a meaningful step toward creating lasting social impact.



International Conference on Chemical and Environment

On March 28, 2025, the Rotary Club of Salt Lake Silicon Valley, in collaboration with the Institute of Engineering & Management, organized ICCAES 2025, an international conference on chemical and environmental sciences. The event featured keynote sessions, paper presentations, and discussions focused on emerging trends and sustainability, encouraging awareness and dialogue on environmental conservation.





Project Sahajya

On April 3, 2025, the Rotary Club of Salt Lake Silicon Valley organized a compassionate outreach program in Contai, Purba Medinipur, West Bengal, to support visually challenged students. A total of 109 students received essential items including books, stationery, lunch, sweets, medicines, and two water filters. This initiative aimed not only to address their immediate educational and nutritional needs but also to promote dignity, inclusion, and improved living conditions. The event reflects the club's ongoing commitment to uplifting marginalized communities through meaningful and sustained support.

Project Sahayogita

On April 3, 2025, the Rotary Club of Salt Lake Silicon Valley organized a compassionate outreach program in Contai, Purba Medinipur, West Bengal, to support visually challenged students. A total of 109 students received essential items including books, stationery, lunch, sweets, medicines, and two water filters. This initiative aimed not only to address their immediate educational and nutritional needs but also to promote dignity, inclusion, and improved living conditions. The event reflects the club's ongoing commitment to uplifting marginalized communities through meaningful and sustained support.

